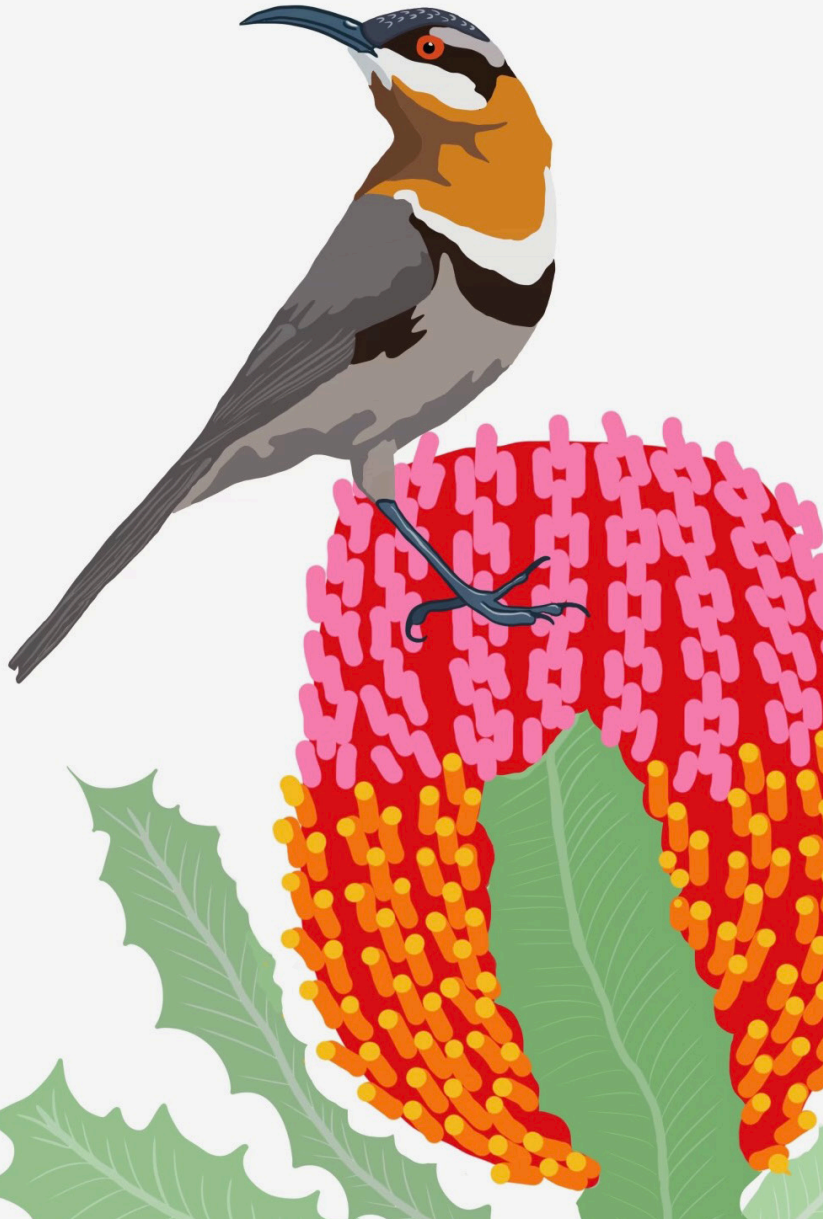


SPONSORSHIP AND EXHIBITOR PROSPECTUS

Australasian Ornithological Conference, Boorloo/Perth

18–20 November 2025



BirdLife Australia, in conjunction with Birds New Zealand, are pleased to announce that the 13th Australasian Ornithological Conference (AOC) will be held in Boorloo/Perth, Western Australia, from 18-20 November 2025. The AOC is the primary conference for BirdLife Australia, and is the largest biennial gathering of enthusiastic amateur and professional ornithologists from the region.

The audience you can reach

The AOC attracts scientists, conservation professionals, students and enthusiastic bird lovers with a passion for the environment and birdlife. This conference is well-known for its friendly atmosphere combined with presentations of high-quality scientific work. Our last conference, held in Meeanjin/Brisbane in 2023 welcomed over **420 delegates** with support from **18** sponsors. Our program will also be extended to family and friends to incorporate partner programs, as well as pre- and post- conference tours.

How your business will be promoted

Together, **Birdlife Australia** and **Birds New Zealand** have over **300,000** supporters and will be promoting the event through their magazine, e-newsletter and via social media in conjunction with the local organising committee. The current AOC database (previous attendees) has over **800 contacts** for which the 2025 event will be promoted to via e-newsletters. Promotions via local media will be provided prior, during and after the event from the local organising committee.

Follow **#AOC2025** on your socials for regular updates and during the event.

Program inclusions

- Keynote presentations
- Workshops hosted by local specialists
- Partner programs offered
- Social events
- Excursions
- Pre and post touring for delegates and guests



SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Inclusions	Diamond \$10 000	Platinum \$5000	Gold \$2000	Silver/ NFP/NGO \$1000
Named sponsorship of a conference symposium/one of two social events	✓			
Sponsorship of a conference symposium		✓		
Large logo included on website (with link)	✓			
Medium logo included on website (with link)		✓		
Small logo on website (with link)			✓	✓
Free registration for 2 delegates (includes two social events)	✓	✓		
Free registration for 1 delegate (includes two social events)			✓	
Free registration for 1 delegate for one day				✓
Mention of sponsor by MC throughout the event	✓	✓	✓	
Option to present to delegates on social night	✓			
Booth option	✓	✓	✓	
Booth option for 1 day only				✓