

# SPONSORSHIP AND EXHIBITOR PROSPECTUS

Australasian Ornithological Conference  
Tāmaki Makaurau | Auckland, New Zealand

17-19 February 2027



BirdLife Australia, in conjunction with Birds New Zealand, are pleased to announce that the 14<sup>th</sup> Australasian Ornithological Conference (AOC) will be held in **Tāmaki Makaurau | Auckland, New Zealand from 17-19 February 2027**. The AOC is the primary conference for BirdLife Australia, and is the largest biennial gathering of enthusiastic amateur and professional ornithologists from the region.

## The audience you can reach

The AOC attracts scientists, conservation professionals, students and enthusiastic bird lovers with a passion for the environment and birdlife. This conference is well-known for its friendly atmosphere combined with presentations of high-quality scientific work. Our last conference, held in Boorloo/Perth in 2025 welcomed over 470 delegates with support from 24 sponsors. Our program will also be extended to family and friends to incorporate partner programs, as well as pre- and post-conference tours.

## How your business will be promoted

Together, Birdlife Australia and Birds New Zealand have over 300,000 supporters and will be promoting the event through their magazine, e-newsletter and via social media in conjunction with the local organising committee. The current AOC database (previous attendees) has over 800 contacts for which the 2027 event will be promoted to via e-newsletters. Promotions via local media will be provided prior, during and after the event from the local organising committee.

## Program inclusions

- Keynote presentations
- Workshops hosted by local specialists
- Social events
- Morning bird walks
- Post-conference excursions for delegates and guests



*Kereru/New Zealand Pigeon by Josie Galbraith*

# SPONSORSHIP LEVELS AND BENEFITS

## DIAMOND

**NZD 15 000**

- Mention of sponsor by MC throughout the event
- Prominent recognition of sponsorship through social media posts on AOC
- Large logo on website & conference app (with link)
- Free registration for 2 delegates (conference dinner included)
- Premium booth option
- Reserved seating

## PLATINUM

**NZD 10 000**

- Prominent recognition of sponsorship through social media posts on AOC
- Medium logo on website & conference app (with link)
- Free registration for 2 delegates (conference dinner included)
- Prominent booth option

## GOLD

**NZD 5 000**

- Name and logo on social media posts posts on AOC
- Small logo on website & conference app (with link)
- Free registration for 1 delegate (conference dinner included)
- Preferred booth option

## SILVER

**NZD 2 500**

- Name and logo on social media posts posts on AOC
- Small logo on website & conference app (with link)
- Free registration for 1 delegate
- Standard booth option

